

ABSTRACT

[0129] A method and system for marketing multi-channels music records produced for each customer using a customization that takes in account the amount of channels enabled at the reproducer device (i.e 8, 11 or more), the type of speaker attached to each channel (i.e. bass, full range, directional, specialized for human voice, etc), the reproducing environment characteristics and customer's preferences. This advanced customization over multiple channels enables a much more rich and accurate music record reproduction than the prior art.